

## PREMIER VENUE MEMBERS – 12 MONTHS OF PARTICIPATION

### PROMOTIONAL CARDS

- Name and address and map to your location on all promotional cards.
- 300 promotional cards for each participant.

### POSTERS

- Three 11”x17” full color posters for window display that includes venue name, address and map to your location.

### PRESS RELEASES

- Emailed to over 20 publications & local news papers monthly that can result in possible media interest & coverage of your organization & increase in sales. (\*SEE “YOUR RESPONSIBILITY”)

### ART ACCESS

- Art Access listing for entire year describing the Fremont First Friday Art Walk and website (for an individual listing in Art Access please contact them at: [info@artaccess.com](mailto:info@artaccess.com) or 206-855-9668.

### WEB SITE

- Business name & address included on the home page of the website. (\*SEE “YOUR RESPONSIBILITY”)
- Artist information posted on “currently showing” page of the website. (\*SEE “YOUR RESPONSIBILITY”)
- On custom Google map on “directions” page of the website.
- On special “Premier Venue Member Profile” web page with other premier members.
- Own webpage profiling you/your business complete with Google Street View Map (for easy directions and recognition).  
See the following pages for examples of how your Premier Member Profile can look:  
[lifeworkimagesfff.blogspot.com](http://lifeworkimagesfff.blogspot.com) [frameupfff.blogspot.com](http://frameupfff.blogspot.com) [fremontjewelryfff.blogspot.com](http://fremontjewelryfff.blogspot.com)
- Please provide us with the following for your custom profile page:
  - Logo in JPG or GIF format 300 pixels wide x default height (if desired)
  - Brand/slogan (if desired)
  - Description of yourself and/or business
  - Your contact name (if desired)
  - Web site URL (if desired)
  - Blog URL (if desired)
  - Email (if desired)
  - Phone number(s) (if desired)
  - Hours of operation (if desired)
  - Specific information about how you participate in the Fremont First Friday Art Walk

### THE COST

- \$250 for entire year

### YOUR TIME & INVOLVEMENT

- As a Premier Venue Member, you MUST be open the First Friday of every month 6 to 9 pm to display art exhibits. (If you are unsure that you can be open all First Fridays, we recommend participating monthly.)
- Display poster, hand out the map cards and spread the word about the Art Walk.

### YOUR RESPONSIBILITY

- By the 10<sup>th</sup> of each month - **NO EXCEPTIONS** – you are responsible for filling out this online form: <http://participatefff.blogspot.com> to be included in the upcoming month’s press releases and all web site updated content. If this information is not to us by the 10<sup>th</sup>, your information will not appear in press releases nor will it be posted as a participating venue for the upcoming month.

## ONE-TIME VENUES – 1 MONTH OF PARTICIPATION

### PRESS RELEASES

- Emailed to over 20 publications & local news papers monthly that can result in possible media interest & coverage of your organization & increase in sales. (\*SEE “YOUR RESPONSIBILITY”)

### WEB SITE

- Business name & address included on the home page of the website. (\*SEE “YOUR RESPONSIBILITY”)
- Artist information posted on “currently showing” page of the website. (\*SEE “YOUR RESPONSIBILITY”)

### THE COST

- \$25 for one month payable at time of commitment to participate. Payment due within 3 business days.

### YOUR RESPONSIBILITY

- By the 10<sup>th</sup> of each month - **NO EXCEPTIONS** – you are responsible for filling out this online form: <http://participatefff.blogspot.com> to be included in the upcoming month’s press releases and all web site updated content. If this information is not to us by the 10<sup>th</sup>, your information will not appear in press releases nor will it be posted as a participating venue for the upcoming month.

# FREMONT FIRST FRIDAY ART WALK APPLICATION 2009

**Premier Venue Members DEADLINE January 31<sup>st</sup>, 2009**  
**One-Time Venues Due by the 10<sup>th</sup> of each month**

YES! I would like to participate in the Fremont First Friday Art Walk.

Venue Name: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email : \_\_\_\_\_

The cost is \$250 for the entire year or \$25 for one month of participation, payable at time of commitment to participate.

If paying with check, please make payable to "LaRae & Cory Lobdell" and mail to "600 N. 36<sup>th</sup> St. Suite #329 Seattle, WA 98103."  
Should you prefer to make your payment with a credit card securely online through PayPal,, please note and instructions will be sent to you directly via your email account.

## **YOUR RESPONSIBILITY**

By the 10<sup>th</sup> of each month - **NO EXCEPTIONS** – you are responsible for filling out this online form:  
<http://participateff.blogspot.com> to be included in the upcoming month's press releases and all web site updated content. If this information is not to us by the 10<sup>th</sup>, your information will not appear in press releases nor will it be posted as a participating venue for the upcoming month.